



# SUCSESSES STORIES

## Business and Entrepreneurship Support Tanzania (BEST) – PANITA Member Arusha

### Cash Transfer for Improved Nutrition

Poverty is generally acknowledged to be a root cause of malnutrition. A number of studies show significant association between poverty and malnutrition in non-emergency contexts. Safety net programmes have been introduced as one of the options to address this situation. Safety net programmes as part of the broader social protection agenda, help vulnerable households be protected against livelihoods risks, maintain an adequate level of food consumption and improve food security and nutrition status.

This has been exemplified by Business and Entrepreneurship Support Tanzania (BEST), a member of Partnership for Nutrition in Tanzania (PANITA), based in Arusha. BEST, through

Fighting Poverty Project (FIPO), works to alleviate poverty through stimulation and supporting small scale business enterprises. Beneficiaries are provided with business development services in form of small grants, loans and trainings on basic business management skills and advisory services.

One of the beneficiaries of FIPO is Ms. Adelina Kitomari. She is 34 yrs old and happily married to Mr. Robert Kitomari. The family reside in Maji ya Chai Ward, Arusha Tanzania. Together, they have three children, all boys aged between 7 to 12 years.

In May, 2012 Adelina was enrolled in Fighting Poverty Project (FIPO-II) and was granted Tsh. 100,000. She

decided to invest in indigenous poultry business. With this initial capital she was able to buy 10 chickens, chicken feeds, vaccines and managed to pay other related costs. She received entrepreneurship training from BEST and assistance from veterinary workers and extension officers.

The business grew rapidly when sales of products like eggs and chicks took off; by November 2012 she had about 129 chickens. Although she lives in the rural area, yet she can fetch good prices for her products e.g. she sells one egg for 200Tshs, two weeks old chick for 1000Tshs and between Tsh 10,000 to 15,000 for a parent stock. Her family also enjoys the poultry products.

She now serves as a paid local extension worker for indigenous breeds in the project site. Concurrently, BEST is also engaging her as part time trainer for the ongoing FIPO-III project. She also receives a good support from her husband.

Thanks for the grant received from BEST, now the Kitomari family have improved economic status, food security and nutrition status.



*Adelina Wangaeli Kitomari tending the chickens*